

Weekly Discovery

We SHARE to inspire and ignite ideas!

25 January 2016 – 29 January 2016

DESIGN

Maximum Effect for Minimum Means (MEMM): The Aesthetics of Efficiency



'Aesthetics' probably means someone finds it beautiful, elegant or visually pleasing. However, the aesthetics of a product can also be interpreted and understood from a different angle – by understanding the relationship between the product and the function it serves. In short, aesthetics is also in the beauty of efficiency in design. Read this insightful article which shares the design principle of MEMM.

Source: [Design Issues](#) (January 2016)

HEALTH

The Doctor Will See You (And Your Data) Now



In future, the doctor you plan to visit will probably receive your health data prior to your appointment. If your condition is normal, you might save a trip to the clinic! In this book excerpt from *The Lucky Years: How to Thrive in the Brave New World of Health*, the author explores how digital health will be revolutionized with aggregated data set or with a mere drop of your blood, extract more data about your health.

Source: [Fortune](#) (January 2016)

RESEARCH

World Development Report 2016: Digital Dividends



With more people having mobile phones, has the digital revolution truly emerged? The answer is no, according to the World Bank's 2016 World Development Report, [Digital Dividends](#), which states that only the influential and skilled are able to make full use of these new technologies. What can we do so that everyone could benefit from the array of digital technologies?

Source: [The World Bank](#) (January 2016)

PERSONAL MANAGEMENT

You're Not Perfect And That's Okay

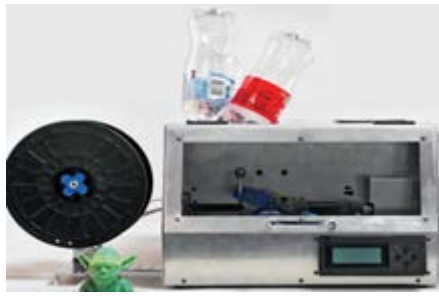


Nobody's perfect, which is totally fine and we've got to accept that. However, some still strive for perfectionism which causes stress and isolation at the workplace. This article explains how perfectionism can jeopardize your potential and how you should handle your mistakes, instead of labelling yourselves as failures.

Source: [Entrepreneur](#) (February 2016)

TECHNOLOGY

Feed Your 3D Printer Recycled Plastic



Tired of churning 3-D printing "ink" from expensive filament? How about churning your own "ink" with scrap plastic or even rejected 3-D printed models with Protocycler! Its grinds the plastic into digestible pieces, melts it down to extrude and wind it onto a spool. How cool is that! There will not be a need for the recycling plant and you can recycle them yourself!

Source: [Popular Science](#) (January 2016)

VIRTUAL REALITY

Google's Great Virtual-Reality Experiment



Move over, high-end virtual reality (VR) headsets! Now you can experience VR with an inexpensive Google Cardboard VR-viewed and mobile phones – transforming the computer in our pockets into a VR headset. Who says technology has to be expensive and complicated?

Source: [MIT Technology Review](#) (January 2016)